

PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA
pursuant to Article 13 of Regulation (EU) 2016/679 of 27 April 2016
General Data Protection Regulation

Dear Madam/Sir,

Below we provide you with a concise description of the essential characteristics of the processing of your personal data by our company Pixartprinting S.p.A., with registered office at Via 1° maggio no. 8, 30020, Quarto d'Altino (VE), Tax Code and VAT No. 04061550275, acting as Data Controller (hereinafter “**Pixartprinting**”, the “**Controller**” or the “**Company**”). The processing shall take place in compliance with Regulation (EU) 2016/679, General Data Protection Regulation (the “**Regulation**” or “**GDPR**”). “**Personal data**” means “*any information relating to an identified or identifiable natural person*”; “**processing**” means “*any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction*”.

Pursuant to Article 13 of the Regulation, we provide you with the following information on the processing of personal data, also with a view to the possible future establishment of contractual relationships.

a) Identity and contact details of the Data Controller:

The Data Controller is Pixartprinting S.p.A., with registered office at Via 1° maggio no. 8, 30020, Quarto d'Altino (VE), Tax Code and VAT No. 04061550275, e-mail support@pixartprinting.com.

b) Data Protection Officer (DPO):

The Data Protection Officer, appointed by the Company pursuant to Article 37 of the Regulation, may be contacted at the following email address: dpo@pixartprinting.com

c) Purposes of the processing of personal data:

Your personal data shall be processed, in compliance with the aforementioned legislation, for the purpose of obtaining pre-contractual information regarding your activity, with a view to the possible future establishment of a collaboration relationship with Pixartprinting within the scope of the Brand Ambassador Program, aimed at identifying professionals or personalities who may embody the values of our brands. The provision of data is optional; however, in the event of refusal, we may not have sufficient assessment elements to establish future contractual relationships.

d) Legal basis of the processing and nature of the provision of data:

The processing of data for the purposes indicated above may take place without the need for your consent pursuant to Article 6(1)(b) GDPR.

e) Methods of processing:

The processing of data shall be carried out by paper-based, photographic, audiovisual and electronic means, in compliance with the principles of lawfulness, fairness, transparency and protection of confidentiality.

f) Recipients of the data:

The data may become known to (i) internal Processors and (ii) persons authorised to process the data belonging to the following Departments/Offices: Sales & Marketing, Finance, Security and General Management. The data shall not be disseminated or communicated to third parties.

g) Retention period:

Within the scope of the purposes indicated above, personal data shall be retained for the time strictly necessary to assess the opportunity to establish a contractual relationship and shall subsequently be destroyed or anonymised.

h) Rights of the Data Subject:

By sending a communication to the email address support@pixartprinting.com, you may exercise the rights referred to in Articles 15 et seq. of the Regulation, including, in summary, the rights to:

- obtain confirmation as to whether or not personal data concerning you are being processed;
- obtain access to your personal data and to the information indicated in Article 15 of the Regulation;
- obtain the rectification of inaccurate personal data concerning you without undue delay or the completion of incomplete personal data;
- obtain the erasure of personal data concerning you without undue delay;
- obtain restriction of the processing of personal data concerning you;



- *be informed of any rectification or erasure of personal data or restriction of processing carried out in relation to personal data concerning you;*
- *receive the personal data concerning you in a structured, commonly used and machine-readable format.*

You may find the complete list of your rights at www.garanteprivacy.it.

Without prejudice to any other administrative or judicial remedy, should you consider that the processing concerning you infringes the provisions of the Regulation, you are entitled to lodge a complaint against the processing of your personal data carried out by the Controller pursuant to this notice with the Italian Data Protection Authority (www.garanteprivacy.it).

i) Applicable law

The processing of your data shall take place pursuant to *Regulation (EU) 2016/679, General Data Protection Regulation*.

j) Revision clause

Pixartprinting reserves the right to revise, amend or simply update this notice, in whole or in part, at its sole discretion, in any manner and/or at any time, without prior notice, also in consideration of changes to laws or regulations concerning the protection of personal data. We therefore invite you to consult the section of the website dedicated to the Brand Ambassador Program in order to verify the most recent version.

Pixartprinting S.p.A.