

HOW TO CREATE A PRINT-READY FILE: Digitally Printed Bags

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, visit the FAQ section of our website, request a professional File Check or contact customer support.

Different formats are available, with the print area varying accordingly.



1 FILE FORMAT

Our systems can only process files in **PDF format and in 1:1 scale** (not password-protected).

2 COLOURS

Use the **CMYK** (cyan, magenta, yellow, black) colour mode with **the Fogra 39 colour profile**.

The same colour can appear slightly different on different media, as a result of the material's physical composition and the base colour of the shopping bag. For example, printing green artwork onto a red bag will give a different result than printing green onto a white bag.

RESOLUTION

The optimal resolution for the files is **between 250 and 300 dpi**.

TEMPLATE

Always download **the template** for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file.

Insert your artwork on the 'Artwork' layer, inside the pre-defined space on the artboard. Then delete all the guidelines except the bleed line (the green line) and save the file as a PDF.

Do not alter the scale of the design or resize the template.

