

🔑 INFORMATION FOR THE CREATION OF A CORRECT FILE FOR POLO SHIRTS

The following instructions are designed to help you create a proper print file. If still in doubt, please download the template, visit the FAQ section of our website, activate File Verification with an operator or call our Support Service.

1 FILE FORMAT

Our systems process only PDF files in a 1:1 scale. Any transparency of the source file will be kept.

2 COLOUR

All files must be sent in CMYK (cyan, magenta, yellow and black), assigning the Fogra 39 colour profile. Images in RGB or in PANTONE colours will be converted automatically to a standard separation profile.

ATTENTION: With direct print on textile, slight colour changes are to be considered normal, due to the variability of the print material (the physical composition of the textile) and the kind of ink used.

3 RESOLUTION

Optimal resolution is between 150 and 200 dpi in case of print of images only. If text is present, though, 300 dpi is the recommended resolution. Be careful not to go below 150 dpi to be sure to get a quality result.

4 DIRECT DIGITAL PRINTING

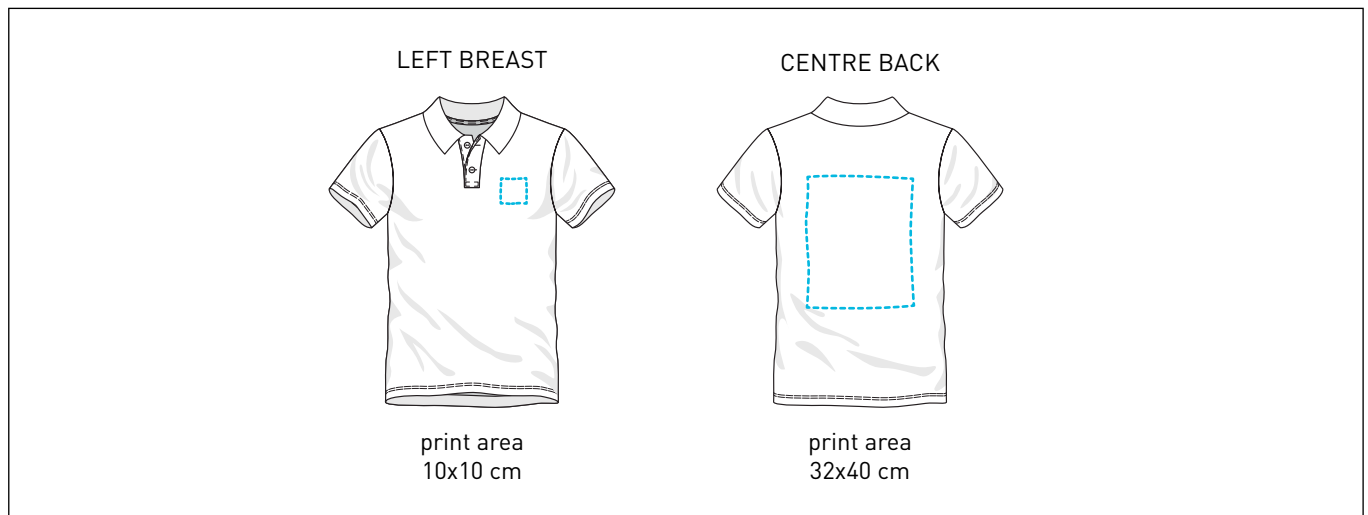
The artwork is printed digitally directly onto the fabric. This innovative technique produces very high quality results (assuming the print file has a high enough resolution) with incredibly clear images, bright colours and an infinite number of shades. The use of water-based inks means that the printed fabric is soft, and the colour blends completely with the fabric for a result that is elegant, very natural and pleasant to wear. The images are printed using four-colour printing, plus white (for coloured polo shirts) if included in the file. You do not need to create a separate layer for printing the white.

5 PRINT AREA

The customisable print areas measure 10x10 cm on the left side of the chest and 32x40 cm on the centre of the back.

6 TEMPLATE

To create a suitable print-ready file for these products download the template from the website, insert your artwork on the Artwork layer or on a different layer of your choice, and save as a PDF file.



NB - POLO SHIRTS




**DOWNLOAD
 THE TEMPLATE**




**INSERT THE
 ARTWORK**




**SAVE
 THE PDF**




**PRINTED
 RESULT**

IMPORTANT! If customising both the breast and the back, you must create two separate PDF files and upload them correctly in the Send File area: the PDF for the breast in the "Front" box, and the PDF for the back in the "Back" box.

From the Send File area:

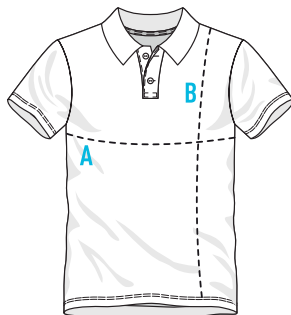
Upload the PDF with the artwork to be printed on the breast of the polo shirt in the "Front" box, and the PDF with the artwork for the centre back in the "Back" box.

Item details	
Material	Cotton 145g
Genere	Man
Size	5
Colour	White
Customisation	Chest 40x50 cm
Chest print	40 x 50 cm
Quantity	1
File name	File1

7 SIZING

We advise you compare these measurements with a polo shirt you wear regularly to choose the size that best fits your needs.

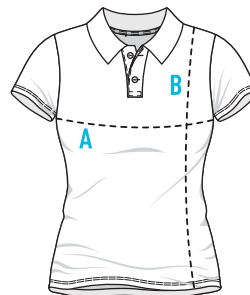
man's polo shirt





-  100% piquet cotton
-  170 g/m²
-  2 horn-effect buttons

	S	M	L	XL	XXL	3XL
A	50 cm	53 cm	56 cm	59 cm	62 cm	65 cm
B	69 cm	71 cm	73 cm	75 cm	77 cm	79 cm

woman's polo shirt

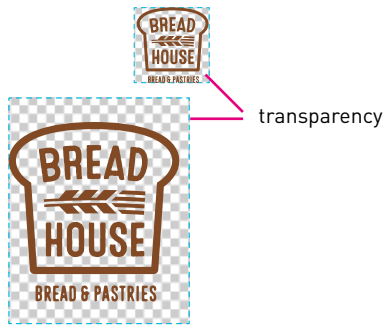


-  100% piquet cotton
-  170 g/m²
-  2 two-tone buttons

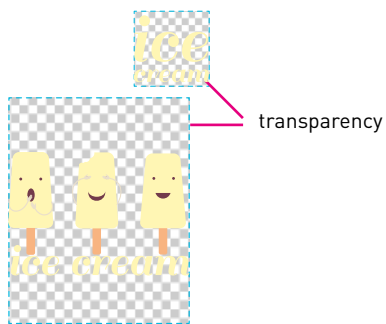
	S	M	L	XL
A	44 cm	47 cm	50 cm	54 cm
B	61 cm	63 cm	65 cm	67 cm

YOUR FILE

PRINTED RESULT



breast and back printing



breast and back printing




back only printing



breast only printing



NB - POLO SHIRTS

 For coloured polo shirts, remember to save the transparency effects if you do not want the background printed white.

